

# IDENTIFY NEW PROSPECTS

Our predictive marketing solution identifies prospects who are likely entering the market and helps you engage with them earlier in the process.



Sophisticated algorithm that predicts customer shopping behaviors.



Runs on autopilot creating automated inbound opportunities for you and your team



We execute multi-channel marketing that is personalized on your behalf

- Great inbound marketing source for you and your entire team
- Low-cost and measurable lead source that drives great ROI
- First to lead. Reduce losing loans to your competitors
- Leverages the latest in AI and big data to uncover relevant information on the borrower lifecycle
- Generate new opportunities for your referral partners before the rest of the market even knows the consumer is entering the market

## ABOUT US

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.

## SCHEDULE A DEMO

[www.monitorbase.com/demo](http://www.monitorbase.com/demo)

## CONTACT

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