

IDENTIFY NEW PROSPECTS

Predictive Alerts find opportunities for loan originators to engage clients before they enter the market, significantly increasing the chances of retaining those deals. These alerts highlight clients who are likely to start a loan within the next 90 days.



Sophisticated algorithm that predicts customer shopping behaviors.



Runs on autopilot creating automated inbound opportunities for you and your team



We execute multi-channel marketing that is personalized on your behalf

- Great inbound marketing source for you and your entire team
- Low-cost and measurable lead source that drives great ROI
- Leverages the latest in AI and big data to uncover relevant information on the borrower lifecycle
- Generate new opportunities for your referral partners before the rest of the market even knows the consumer is entering the market

ABOUT US

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.

SCHEDULE A DEMO

www.monitorbase.com/demo

CONTACT

888.795.6575 | sales@monitorbase.com