

## LOOKING FOR LISTING ALERTS?

Know when your prospect's address on file is listed for sale, rent, or "for sale by owner".

In many cases a listing alert will trigger before an inquiry alert



Advantages of Non-Prescreen Alerts

- They also are not constrained by the prescreen opt-out list.
- As a non-prescreened alert, they are less expensive than the other alerts.
- Since they are often times triggered before an inquiry takes place you can be the first lender to contact them.

## **ABOUT US**

MonitorBase is a data-driven marketing automation platform that gives lenders the power to actively monitor credit consumer-behavior and engage with prospects earlier in the buying process.

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