

# MULTI-CHANNEL MARKETING AUTOMATION

**DELIVER FIRM OFFERS DIGITALLY VIA EMAIL FOR REAL-TIME FEEDBACK ON CLIENT INTEREST.**



## **BENEFITS:**

- Engage with your previous customers based on knowing they are in the market and interested in your offer.
- Prioritize outreach based on who has looked at your offer today, even if they are on an older alert!
- Receive more inbound phone calls, as well as email responses and requests for more information.
- Fulfill compliance requirements automatically so the offer is with the client before you call.



Receive alerts when customers and prospects are viewing our mortgage offers.



Utilize our multi-channel marketing for a higher inbound response rate for each of your alerts.



If an email offer fails to deliver to the client, A personalized first-class letter will be delivered in its place.

## **ABOUT US**

MonitorBase is a data-driven marketing automation platform that gives mortgage lenders the power to actively monitor credit consumer behavior and engage with prospects earlier in the buying process.

## **SCHEDULE A DEMO**

[monitorbase.com/demo](https://monitorbase.com/demo)

## **CONTACT**

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